What Is Claimed Is:

- A method for production planning, comprising:
 subdividing a production planning sequence into individual sequence steps;
 executing each of the individual sequence steps one after another; and
 evaluating, after each of the individual sequence steps, a result of a preceding
 one of the individual sequence steps.
- 2. The method of claim 1, further comprising: executing repeatedly each of the individual sequence steps if necessary.
- 3. The method of claim 1, wherein the evaluating of the result of the preceding individual sequence step includes performing a static evaluation.
- 4. The method of claim 1, wherein the individual sequence steps includes:

performing a market analysis;
executing a value design process;
setting up project premises;
performing a product analysis;
setting up a process graph;
setting up a structural concept;
working out a manufacturing concept; and
setting up a rough layout.

- 5. The method of claim 4, wherein the project premises include essential project premises and necessary project premises.
- 6. The method of claim 4, further comprising: performing an additional evaluation after setting up the rough layout.
- 7. The method of claim 6, wherein the performing of the additional evaluation is performed as a dynamic and stochastic evaluation.

NY01 610279 v 1 16

- 8. The method of claim 1, wherein the method is performed and linked into a product development process.
- 9. A system for production planning, comprising:

an interface adapted to accommodate user specifications; and a processing unit adapted to perform evaluations of results of individual sequence steps;

wherein a production planning sequence is subdivided into the individual sequence steps;

wherein each of the individual sequence steps is executed one after another; and

wherein, after each of the individual sequence steps, the processing unit evaluates a result of a preceding one of the individual sequence steps.

10. A computer program, comprising:

a program code arrangement executable on one of a computer and a corresponding processing arrangement to perform the following:

subdividing a production planning sequence into individual sequence steps;

executing each of the individual sequence steps one after another; and evaluating, after each of the individual sequence steps, a result of a preceding one of the individual sequence steps.

- 11. The computer program of claim 10, wherein the corresponding processing arrangement includes an electronic processing arrangement in a system.
- 12. A computer program product, comprising:

a program code arrangement stored on a computer-readable data medium, and being executable on one of a computer and a corresponding processing arrangement to perform the following:

subdividing a production planning sequence into individual sequence steps;

executing each of the individual sequence steps one after another; and

NY01 610279 v 1 17

evaluating, after each of the individual sequence steps, a result of a preceding one of the individual sequence steps.

13. The computer program product of claim 12, wherein the corresponding processing arrangement includes an electronic processing arrangement in a system.

NY01 610279 v 1 18